COMPANY PROFILE

of





www.heartbitstyle.com

Welcome to HEARTBIT STYLE

We at **HEARTBIT STYLE** are committed, since 2010, to the success of our clients, for that reason we have developed our company that offer a wide array of sourcing solutions for KNIT, WOVEN, SWEATER and TOWEL products.

We are convinced that our client oriented approach, professionalism and integrity enables us to manage our client's necessities effectively. We specialize in design and product development, factory sourcing, production tracking, quality assurance, and shipping consolidation. We believe in competitive Price, best Quality & faster Service (PQS) policy in our business orientation.

COMPANY PROFILE

COMPANY OVERVIEW:

By leveraging its global networks, market knowledge, advanced technology and information systems, **HEARTBIT STYLE** has the capacity and flexibility to respond rapidly to evolving consumer trends.

As a trading company we have experience in supplying Readymade Garments. Our partner factories all have about 20-30 years experience in this trade and we will provide the quality as per you desire.

The Company's services cover the entire supply chain through three distinct yet interconnected Business Networks: Trading, Logistics & Distribution.

TRADING: Experience, professionalism and integrity earned **HEARTBIT** have STYLE it's reputation as the world's leading consumer aoods sourcing company. Through a growing network of over 20 suppliers in more than 7 economies, the Company strives to find qualityconscious, cost-effective manufacturers to match the production needs of more than 35 customers around the world. This global framework enables **HEARTBIT STYLE** to tailored create sourcing options to meet customer's specific requirements. Dedicated global teams of product specialists focus on each customer segment and leverage their close ties with suppliers to offer insider knowledge that helps customers make informed buying decisions.

HEARTBIT STYLE sourcing business covers a wide range of consumer products from soft goods (garments and apparel) to hard goods (nonapparel products such as tovs. home furnishings, sporting goods, footwear, and health and beauty products). With its comprehensive product design and development **HEARTBIT** capabilities, STYLE is able to assist its customers by taking an initial design idea all the way through to the finished product.

LOGISTICS: HEARTBT

STYLE operates an extensive logistics network around the world. The Company offers a comprehensive menu logistics solutions, from warehousing, transport, repacking, customs brokerage, freight forwarding, dubbing and consolidation, and other value added services, including supply chain analytics and value engineering work. Our people work closely with our internal and external customers to anticipate their needs, and develop a solution to meet or exceed their expectations. As such, one may argue that beyond selling a service or solution to our customers, we actually provide them with peace of mind.

DISTRIBUTION:

HEARTBIT STYLE first began its distribution business in the Bangladesh in 2010 and then expanded to another ASIAN Countries & Europe in 2011. By working closely with brands and retailers, **HEARTBIT** STYLE addresses their specific needs in the areas of design, sales and marketing, and distribution as well as managing the supply chain. The Company's distribution operation consists of three pillars: private labels. proprietary brands and licensing of recognized brands. In the area of private labels, **HEARTBIT** STYLE helps retailers produce finished products under a private label or in-house brand. To develop proprietary brands, the Company takes nationally recognized brands and builds exclusive lines of merchandise for retailers. For licensing, **HEARTBIT STYLE** works closely with customers to build up well-known brands through product design, branding, sourcing, product control, delivery, quality pricing and warehousing.

CONTACT ADDRESS:

HEARTBIT STYLE			
Corporate Office:	Factory:		
British Bari,West Side of Pillar # 27 Metro Rail Station 1 Diabari, Sector # 15, Uttara Dhaka 1230, Bangladesh. Cell # +88 0171 1017867 +880 1720-012129 E-Mail: info@heartbitstyle.com dulal@heartbitstyle.com nasir@heartbitstyle.com Skype: heartbitstyle	British Bari, West Side of Pillar # 27 Metro Rail Station 1 Diabari, Sector # 15, Uttara Dhaka 1230, Bangladesh. Cell # +88 0171 1017867		
Website: www.heartbitstyle.com			

BOARD OF MANAGEMENT & OFFICE EXECUTIVES:

Chairman : Mosammat Mohua Khanam

Managing Director : K. M. Dulal Hossain

Director : Md. Nasir Alli Director (Marketing) : Faisal Nabi

Director (Operation) : Md. Rabiul Bhuyea QA Manager : Zahidul Islam

FINANCIAL STATUS:

We are able to avoid financial risk and investment of huge capital.

Our Banking Partners are below:

Banker: Branch: Account Name: Account # SWIFT Code #	JAMUNA BANK LIMITED MIRPUR HEARTBIT STYLE 00420210006983 JAMUBDDH056
Banker: Branch: Account Name: Account # SWIFT Code #	ISLAMI BANK BANGLADESH LIMITED MIRPUR HEARTBIT STYLE 20501310100599703 IBBLBDDH131
Banker: Branch: Account Name: Account # SWIFT Code #	BRAC BANK LTD. MIRPUR HEARTBIT STYLE 1511204664064001 BRAKBDDH

OUR ONE-STOP SERVICES ARE INCLUDED HERE:

- 100% inspection of your order.
- A team of Executive to handle your custom orders.
- A prompt response within 12 hours in English/Bengali.
- Concepts to samples in 5-7 days when fabrics are available.
- A minimum order of 100 dozens delivered in just 30-60days.

30-45 days for repeat order and 40-75 days for new order.

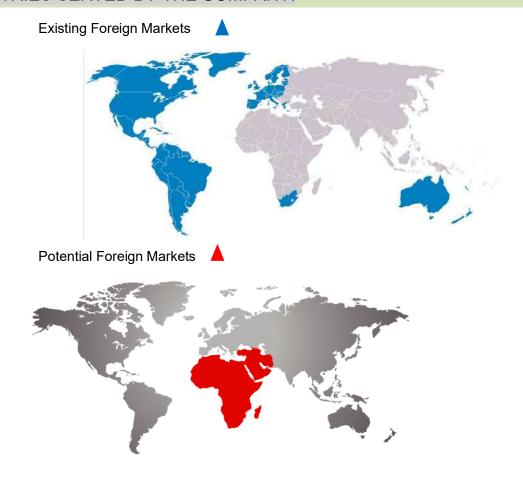
(Durations are depending on style basis.)

Accepting Payment by regular LC, at sight LC, TT, and Western Union & Cash.

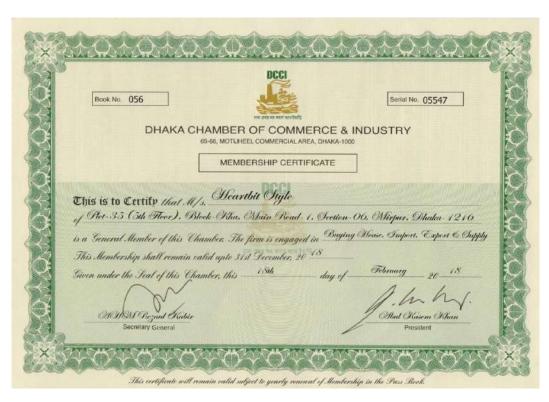
PRODUCTS USED IN EXPORT OPERATION:

- All kinds of Knit Wear
- Woven (Denim & Non-Denim)
- Sweater

COUNTRIES SERVED BY THE COMPANY:



RELAVENT & UPDATED DOCUMENTS FOR EXPORT-IMPORT



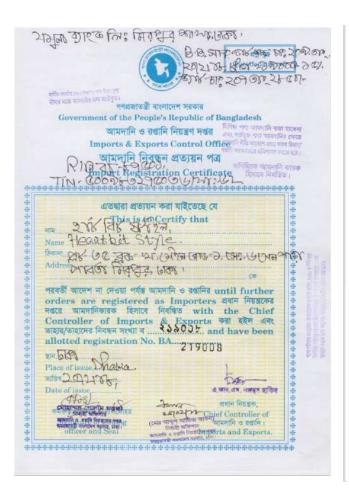
DCCI CERTIFICATE





TRADE LICENSE

VAT LICENSE





IMPORT REGISTRATION CERTIFICATE



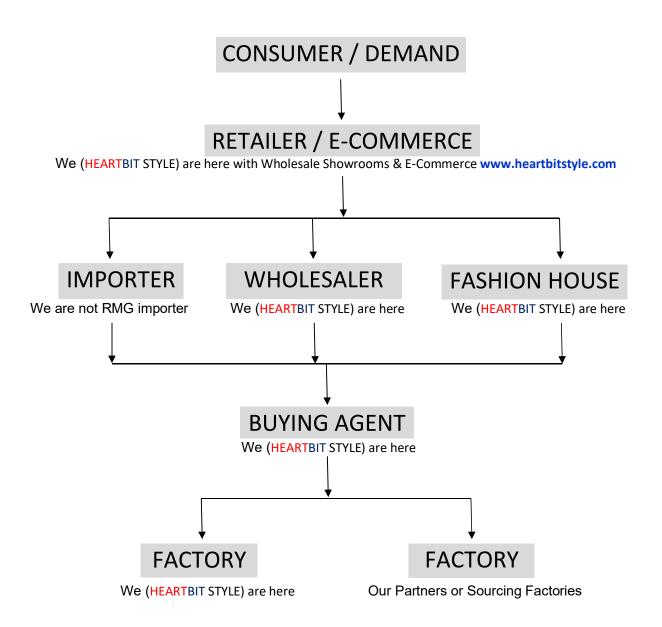
EXPORT REGISTRATION CERTIFICATE



THE ROLE OF

"HEARTBIT STYLE"

IN READYMADE GARMENTS (RMG) TRADE



GENERAL PRODUCTION & SHIPMENT PROCESS OF A KNIT GARMENTS FACTORY.





OUR REGULAR MERCHANDISE ON BELOW PRODUCTS

MEN'S T-SHIRTS



LADIES T-SHIRTS



MEN'S POLO SHIRTS



LADIES POLO SHIRTS



MEN'S SWEAT SHIRTS



LADIES SWEAT SHIRTS



MEN'S TROUSERS



LADIES TROUSERS



MEN'S SHIRTS



LADIES SHIRTS



MEN'S DENIM PANTS



LADIES DENIM PANTS



MEN'S TWILL LONG PANTS, LONG CARGO & JOGGERS



LADIES TWILL LONG PANTS, JOGGERS & CAPRI



MEN'S 4-POCKET & 6-POCKET CARGO SHORTS



LADIES SEXY SHORTS



MEN'S UNDERWEARS



LADIES UNDERWEARS



COMPANY ATRIBUTES

SERVICES

We, **HEARTBIT STYLE** have been working in garments industry with high reputation. Our quality of excellence and superior services made us one of the well-reputed companies in Bangladesh. We always love to work with challenges giving our best effort. We provide the following services to our clients:

PRODUCT SOURCING

Finding new products from the Market and making sure that the products we show our clients are not only suitable but are good examples of both quality and values also finding the product as per client's specifications.

PRODUCT DESIGN, DEVELOPMENT AND APPROVAL

We have a team of designers who help our buyers in developing the product design as per the guidelines from the buyers. This is our duty to make the perfect sample ensuring buyers desire size, measurement, Quality etc.

CHOOSE RIGHT FACTORY TO PLACE ORDER

This is one of the important and challenging jobs. But we handle this job very wisely. Buyers are totally secure in this factor. We have many high qualities close associate factories those we know very well. Because of having well-experienced and close association over the factories, we can place the order to the right place without any hesitation.

PRICE, QUALITY AND LEAD-TIME

Because of our good influence over the factories, we can offer very competitive pricing to the buyers. We do not produce any cheap product rather we produce quality product with competitive price. Quantity is always important for pricing. We always welcome small quantity in initial order but this so true that good pricing mostly depends on quantity. But we always offer best possible pricing not compromising with quality. We do not take any unnecessary long lead-time until it is required. We maintain a policy for lead-time; we do not make any fake promise that is not achievable because we do believe that commitment is very important for long-term business.

QUALITY ASSURANCE

One's production starts, we give full concentration particular project just to ensure that everything is going as per schedule. During production time, we ensure that the factory is making buyer's desire quality. If we find any kind of problem during production, we take necessary steps to solve the problem.

PRODUCTION UPDATES

We update our clients weekly or fortnightly on the production or on the sampling. But again, it depends on buyer's production policy (if any).

INSPECTIONS

We conduct Inspections and various checks at different stages of production of Garments from Raw Materials to Finished products. Inspection at different stages such as raw materials, Initial production stage, inline inspections, midline inspection, labeling and packaging inspection. Third party inspection is also welcome, if buyer wants. But third party inspection considered and subject to preproduction business terms and conditions.

UP TO DATE INFORMATION

We always update our buyers about latest happening in the garments sector in Bangladesh.

We keep the first-time customers and make them repeat customers by providing them a Quality service every time and time after time. Our main aim is to fully satisfied customers.

SAMPLING TERMS

- We mainly work based on buyers designs and requirements but we also offer OEM services where buyer can modify the design and change the fabric as their requirements.
- 2. We do not charge for sample development.
- 3. For a new buyer, before order confirmation, any parcel related cost has to be paid by the buyer. Once the order is confirmed, we will bear the cost.
- 4. Generally, it takes 7-15 days for initial sample development. But it depends on product type, Buyer's urgency and availability of buyer's required fabric. Usually, we make initial sample with the available fabric.

PAYMENT TERMS

- 1. We usually prefer cash or TT for first time order where the amount is less than USD. \$25000.00
- 2. For regular work, we take L/C (Letter of Credit) 100% at sight by clean, irrevocable, transferable, divisible and negotiable against documents.
- 3. Buyers can give L/C directly to the factory but it is subject to mutual agreement by the both parties and maintaining terms and conditions.

LEAD-TIME AND SHIPPING TERMS

- 1. We usually ship FOB from Chittagong Port of Bangladesh.
- Lead-time depends on product type. When we work first time with a new buyer for Woven, Outwear, Sportswear and Swimwear, we usually take 90-120 days (after receiving L/C). For any repeat order or regular buyer we take 60-90 days (after receiving L/C).
- 3. For initial work of knit items, we usually take 60-90 days (after receiving L/C). Repeat orders lead-time could be 30-90 days.
- 4. Buyers are also welcome to purchase on monthly basis. But one-month delivery depends on product type and fabrics sourcing.

FAQ (FREQUENTLY ASKED QUESTIONS)

These questions should be used as a general guideline for our valuable clients. Factors like, order quantity, type of fabric, cost making and lead time. These questions and answers relate to the most frequent and common orders we process. Please do not hesitate to contact directly if you do not get your desire question's answer.

Q. What is your minimum quantity?

A: Typically, we ask for a MOQ of 5000 pieces. However, it depends on the product.

Q. What steps would you follow to execute?

A: The following steps have been taken to execute an order from the very beginning to end:

- 1. Styling sample made by available fabric.
- 2. Lab dip and fabric send to buyer for approval.
- 3. All accessories items send to buyers for approval.
- 4. Print/Embroidery (If any) to buyers for approval.
- 5. Fitting sample made by approved fabric with all accessories, print or embroidery.
- 6. Making pre-production sample based on buyer comments.
- 7. Pre-production sample with buyer's comment on it shall be handed over to the factory.
- Confirmation about in-house status of required Fabric and Accessories placement accuracy,
 Garment.
- 9. After test cutting report we go for bulk Production.
- 10. Quality maintains by our expert team members.
- 11. Finally ship the goods by the schedule. (N.B.: See also our supplier Manual)

Q. What would be required to make a sample?

A: To make a sample we need detail information like full sample description, Fabric details, Color sketch, Measurement details with color Pantone number.

Q. How long it takes to make a sample?

A: Generally, it takes one week but depends on product.

Q. Do you label there, or do I have to do it?

A: Yes, we do label here as per your design tags and labels.

Q. What if I don't like the sample that I received?

A: Please, let us know that you want to make the change, we will fix it and send you the rectified sample and wait for your valuable comment.

Q. Is shipping included?

A: Usually, we ship FOB Chittagong.

Q. How should we pay for order?

A: We require one of these forms of payment for all new clients:

- 1. Irrevocable letter of Credit at sight.
- 2. T/T
- 3. Collection draft.
- 4. Cash in Advance.

OUR GENERAL SYSTEM OF MERCHANDISING (SUPPLIER MANUAL):

ASSOCIATES ACTIVITIES:

HEARTBIT: Our Merchandising team is marketing with various Foreign Buyers over Online/Trade Fair with our Project Profile/Marketing samples.

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BUYER:

After satisfaction with our Project Profile Buyer will send their offer to us by their CAD / Pictures / Original Samples with their required styling details along with Trim/Accessories details.

HEARTBIT

: We will Provide Price Quotation, Payment Method & Shipment Schedule.

BUYER

: Buyers will confirm on Price & Shipment Schedule.

HEARTBIT

: We will prepare Development/MarketingSample if required by buyer & send to them by courier like FedEx, DHL, Aramex, UPS, T&T, Royal Asia etc.

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BUYER

: Buyers will advise their decession after analyze our samples & will arrange to issue Purchase Order (PO)with our agreed price & shipment schedule. We will need also below points clearification with PO:

- 1. Fabrics details with construction, composition, weight, quality etc.
- 2. Colour details with Pantone number or reference swatches.
- 3. Colour/Size/Qty breakdown/ratio.
- 4. Clear Tech Page/Size Spec/CAD/Pictures for styling details.
- 5. Trims/Accessories details with CAD/Pictures
- 6. Sample Requirements with time schedule

HEARTBIT

: We will issue a Proforma Invoice (PI) with terms & conditions to get TT or LC within next 03(three) working days...

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BUYER

: Buyer will open TT or LC within next 03(three) working days.

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HEARTBIT

: After getting payment confirmation from our Bank we will book Yarn/Fabrics & arrange to proceed with sampling for FIT/STYLING approval within 05(five) working days by available fabrics & 10(ten) working days by new sample fabrics. If buyer needs SALESMAN samples then we will arrange to send within 15(fifteen) working days. Colour Lab-Dips will be sent within 05(five) working days from PO issue date. Trims/Accessories samples will be sent within 07(seven) days.

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BUYER

: Buyer will advise their Fit/Style approval comments within 05(five) working days after receive our Fit/Style samples. If they need any amendment/changes it will be applied on this sample stage only. No big changes will acceptable which will not match with Development samples because it will be affected on garment price & shipment schedule. Lab-Dips approval comments need within 05(five) working days after receive. Trims/Accessories approval comments need within 05(five) working days after receive.

HEARTBIT: After receive Lab-Dip approval, Trims/Accessories approval & Fit/Style approval comments we will arrange to dye bulk fabrics & proceed with bulk trims/accessories so that we can prepare PRE-PRODUCTION(PP) samples by correct fabrics with trims/accessories to send our buyers within 12(twelve) working days. We will send also bulk fabrics swatches, trims/accessories samples for buyer references.

BUYER

: Buyer will advise PRE-PRODUCTION (PP) comments within 05(five) working days to proceed with bulk production.

HEARTBIT: After receive production approval comments we will start bulk production as per buyer comments carefully by using approved bulk fabrics & trims/accessories. PRODUCTION/ SHIPMENT SAMPLES will be across all colors within next 10(ten) working days.

BUYER

: After receiving our production samples in all colors buyer will check qualities & after satisfy they will send us a PRODUCTION CERTIFICATE over email. In the meantime if buyer needs to inspect their entire goods we will arrange to inspect before 03(three) days of shipment date by their nominated QC team for their final satisfaction.

HEARTBIT

: After receive production certificate from buyer we will arrange to handover entire goods to nominated shipping agents/forwarder of buyers. After receive Bill of Lading (BL) copy form shipping agents/forwarders we will arrange to send shipment documents with GSP certificate over email first to buyer & hard copies of documents will be sent by their nominated Courier so that buyer will able to dispatch their goods from port without any hassle.

Note: If any buyer needs to execute their orders in another method then we are ready to discuss with them to accept their method. Basically we want to be more flexible for our new valued clients.

FACTORY PROFILE OF HEARTBIT STYLE

SL#	TYPE OF MACHINES	BRAND	ORIGIN	QTY	UNIT
1	PLAIN MACHINE	JUKI	JAPAN	10	SETS
2	PLAIN MACHINE	JACK	CHINA	7	,,
3	4-THREAD OVER LOCK	JACK	CHINA	8	,,
4	5-THREAD OVER LOCK	JACK	CHINA	5	,,
5	FLAT LOCK (D-SET)	JACK	CHINA	1	**
6	FLAT LOCK (SILINDER BED)	JACK	CHINA	2	
7	2-NIDDLE (ANGULAR)	SISUSA	CHINA	1	**
8	CHAIN STITCH	JACK	CHINA	1	**
9	FIT OF THE ARM	SEWMAC	CHINA	1	"
10	KANSAI SPECIAL	KANSAI	JAPAN	1	,,
11	BARTACK	JUKI	JAPAN	1	**
12	BUTTON HOLE	BROTHER	JAPAN	1	,,
13	BUTTON STITCH	JUKI	JAPAN	1	**
14	SNAP BUTTON	RAHEEN	CHINA	1	,,
15	RIBCUTTER	GEMSY	CHINA	1	n
16	CUTTING MACHINE	MK	JAPAN	1	**
17	S/THREAD RECONING	GEMSY	CHINA	1	n
18	IRON TABLE	MAX	CHINA	2	,,,
19	CUTTING TABLE			1	**
			TOTAL:	47	sets

Corporate Office & Factory Floor Space: 6000 square fit.

Man Powers:

Office Staff:	12
Production Section:	
Operator:	37
Helper:	15
Iron Man:	4
Packing Man:	8
Pattern Master:	1
Cutting Man:	6

Production Capacity of this Factory:

Shirts: (+/-) 30,000pcs/month T-shirt: (+/-) 80,000pcs/month Polo Shirt: (+/-) 40,000pcs/month (+/-) 1,00,000pcs/month Tan-top: Tights: (+/-) 1,00,000pcs/month Boxer Shorts: (+/-) 80,000pcs/month (+/-) 20,000pcs/month Trousers: Sweat Shirts: (+/-) 25,000pcs/month **Hooded Sweat Shirts:** (+/-) 15,000pcs/month

Thanks

The Authority of

HEARTBIT STYLE

THE END

ALLAH HAFIZ